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ICZM – a national and regional perspective

This presentation was compiled by **Dr Alex Midlen & Dr Martin Le Tissier** from CoastNet and Envision Management Ltd, UK as a contribution to the INTERREG IIIB project Coastal Research and Policy Integration (COREPOINT).

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This last presentation is a set of slides that set out a series of points for discussion with participants to place their own experiences within a wider context of ICZM above a local level as well as to explore how their experiences could contribute to a wider geographical perspective.



Coastal management is many, not one

- The 'coastal manager' is a mythical beast
- It involves many roles across many organisations
- In most cases it is an engineer, a planner, an ecologist doing coastal management as part of a wider role
- Those charged with ICZM, rarely do any coastal management, instead coordinating or guiding others

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This slide should promote the idea that a coastal manager is not one single person who carries all the expertise and knowledge necessary to implement an ICZM approach. Rather it is a composite, team, approach that brings together all of the relevant expertise to the table to arrive at integrated and holistic solutions to coastal problems.



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What are the national outcomes for managing the coast?

Diversity of outcomes: pressures and tensions

- Urban/rural
- Terrestrial/marine
- Social/economic/environmental

A diversity of visions:

- Marine vision
- Rural terrestrial vision
- Urban terrestrial vision
- Coastal access vision

A national integrated vision for the coast?

This slide should promote the concept that ICZM is an approach to management that crosses sectoral barriers and divisions. A key idea to inculcate is that ICZM can be applied to essentially single sector issues – for instance tourism – in a manner that ensures that whilst issues and problems associated within one sector are resolved, this should and can be achieved without compromising and/or disadvantaging other sectors. The discussion should address the advantages of achieving this whilst also recognising the difficulties that arise from the different perspectives of different social actors – reference can be made back to the Jigsaw exercise. This aspect of the discussion should end with a discussion whether it is possible to determine and achieve a single vision for coastal future and development across all sectors.



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Sectoral visions/outcomes/policies

- Marine Bill
- Coastal Towns report
- Coastal Access Initiative
- Ports Policy review
- Making Space for Water
- Energy Review
- Climate Change Bill
- Local Government White Paper
- English ICZM National Strategy

Using a list of various national-level legislation – the example above comes from England – participants should be asked to consider how the legislation is linked and reinforcing or not?? How do the pieces of legislation effectively contradict and work against each other?? Could the manner in which the legislation is enacted allow it to work in a more integrated and holistic fashion??



Policy frameworks and vertical and horizontal integration

Why is ICZM so hard?

- Peripheral to jurisdiction or to strategy
- Drivers are too weak – tragedy of the commons
- Powers, duty, *responsibility*

Bring a coastal focus

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Considering the outcomes from the last slide, the discussion can move on to look at what is missing from the format and content of current legislation that makes the implementation of ICZM approaches and principles difficult. But is this a problem?? If not, why not?? And, if so, why??



The slide features a green header with the text "Governance with a coastal focus". Below the header, a quote in green text reads: "Ask not what you will do for the coast, ask what the coast will do for you". To the right of the quote is a bulleted list with three items: "Communication", "Language", and "Audiences". On the left side of the slide, there is a vertical sidebar containing the COREPOINT logo, the text "COastal REsearch & POlicy INTegration", "NW European School of Excellence in ICZM", "National to regional ICZM", the European Union flag, a text box stating "This project has received European Regional Development Funding through the INTERREG IIB Community Initiative", and the INTERREG IIB logo.

ICZM is not only about the practices of management and operation of technical expertise in a coastal setting, but also the manner in which power, influence and authority are exercised within a coastal setting and in conjunction with coastal peoples. Other factors that need to be considered is that the coast – its appearance, physical and biological characteristics – are a manifestation of natural processes and energy, and, as such, provide an opportunity for services and goods that are available to wider society to benefit from. How the coast is effectively “allowed” to provide these goods and services – through adhering to natural processes - and the means that control access and rights over these are important facets of ICZM. This requires good communication in a language that is appropriate for coastal audiences. To what extent to participants agree with this thesis and what would be needed to create a climate whereby this could exist.



What does this mean for you?

1. Understand the system: think like a developer; think like a resident
2. Learn new languages
3. Create new networks: make new friends
4. Go that bit further: pick up the phone
5. Develop a regional perspective
6. Don't wait for a new policy to hit you: hit it first

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This slide shows some simple changes to current work practices that might help foster a more inclusive manner of working that could help facilitate approaches to management of coasts that comply more closely with ICZM principles.

A slide presentation titled 'What of the EU ICZM Principles'. The slide features a green header with the title. The main content area is white with blue text. On the left side, there is a vertical sidebar with logos and text. The main text on the slide reads: 'The code: "it's more like guidance" Capt Barbosa' and 'A checklist of good practice'. The sidebar includes the COREPOINT logo, the text 'COastal REsearch & POLicy INTegration', 'NW European School of Excellence in ICZM', 'National to regional ICZM', the European Union flag, and the INTERREG IIB logo.

What of the EU ICZM Principles

The code: "it's more like guidance" *Capt Barbosa*

A checklist of good practice

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And finally, the role of the ICZM Principles, the session can end with a discussion on how and when they could usefully be employed to influence current management practices on the coast.